

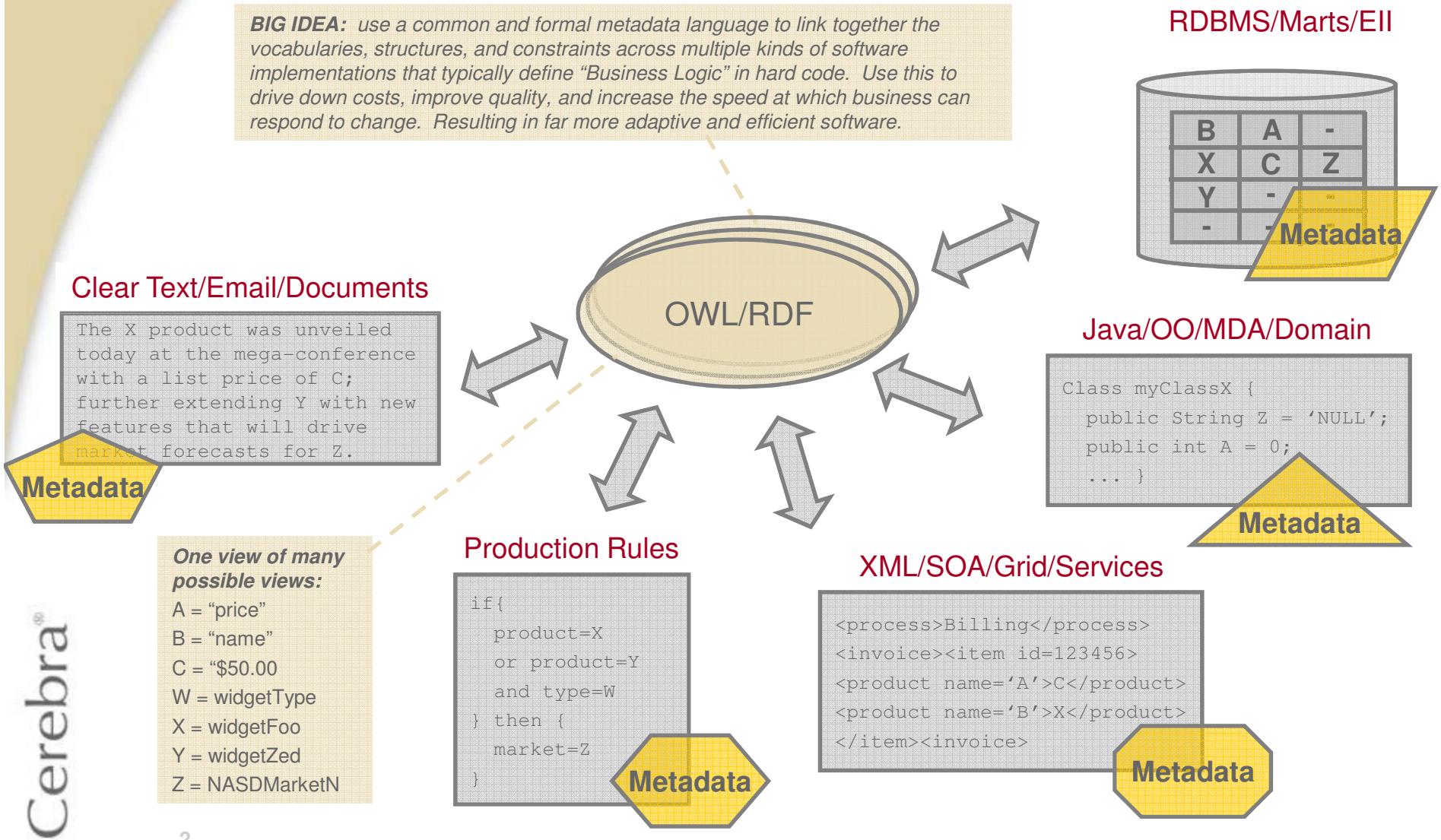
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DAMA Panel

The Next BIG thing

Metadata Glue

BIG IDEA: *use a common and formal metadata language to link together the vocabularies, structures, and constraints across multiple kinds of software implementations that typically define "Business Logic" in hard code. Use this to drive down costs, improve quality, and increase the speed at which business can respond to change. Resulting in far more adaptive and efficient software.*

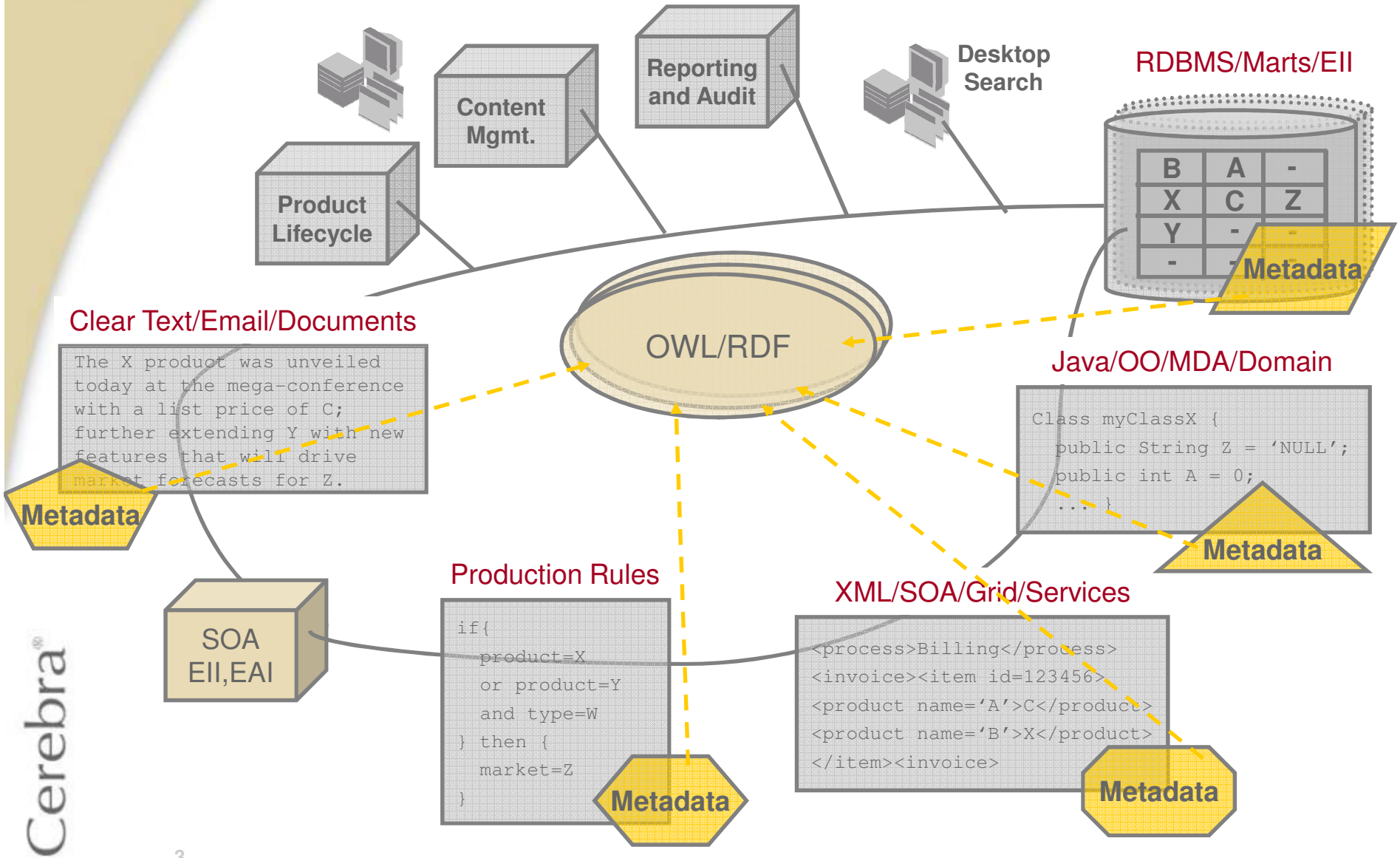


One view of many possible views:

A = "price"
B = "name"
C = "$50.00
W = widgetType
X = widgetFoo
Y = widgetZed
Z = NASDMarketN

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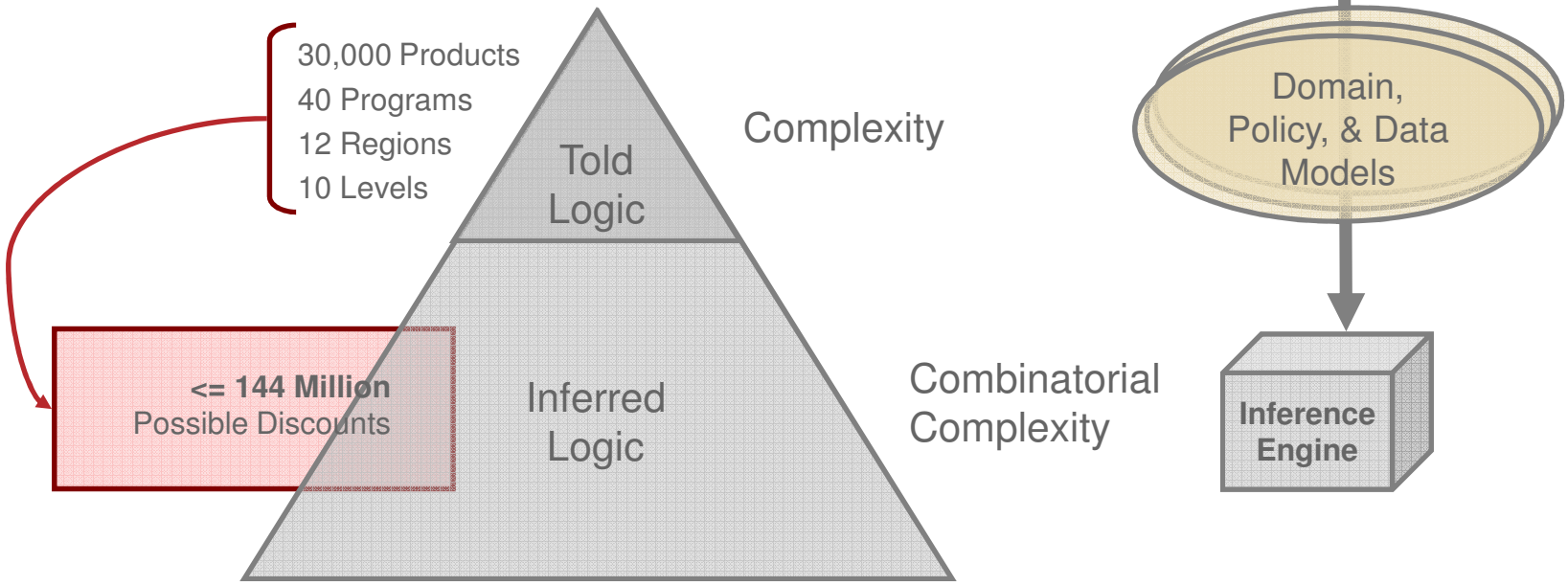
Unite Software Logic/Data



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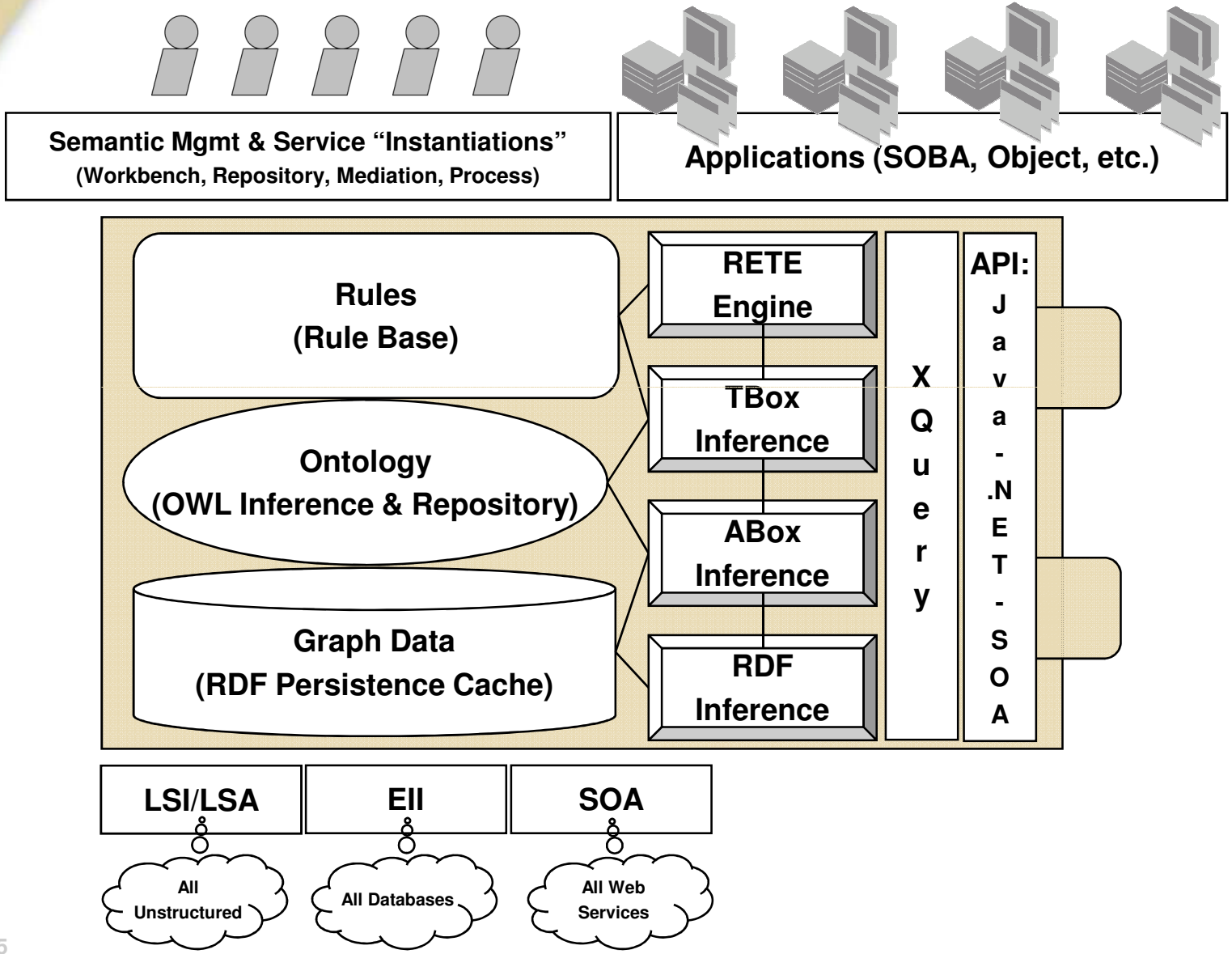
Less Metadata, More Info?

BIG IDEA: *take advantage of inference for complex logic that would typically require the coding of exhaustive rules. These "combinatorial" problems usually have a small number of inputs, but result in a large number of potential combinations – examples include network/services configurations, product pricing and discount levels, product or program options, and manufacturing configurations.*



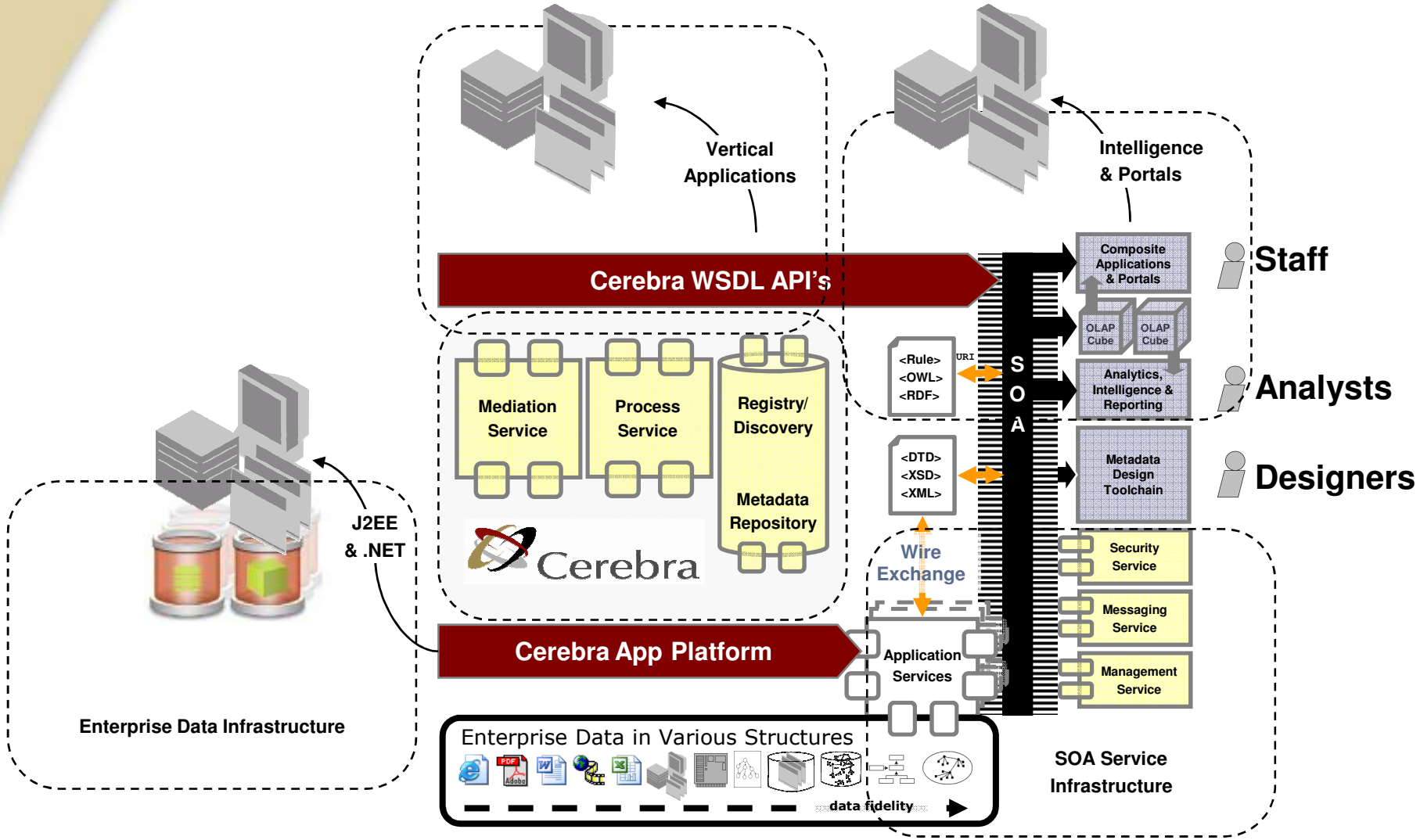
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Metadata Reasoning Engine



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Semantic Interoperability



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Questions?

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